

Toronto Plus Rate Card

promCanada

Advertising Opportunities

Only one sponsorship in the platinum sponsorship category is available. Ask your sales rep for details.

AD SIZE

INVESTMENT

Full page

\$ 3,000

1/2 page

\$ 2,200

1/4 page

\$ 1,000

All prices are based on full colour or black and white, and are in gross dollars.

2018

Publishing Dates

Space closing: Oct 13th, 2017

Material due by: Oct 20th, 2017

Save time and money by sending us your file digitally.

Use this link to send us your file:

<http://dropbox.hightail.com/FamilyComm>



Prom Canada is a national magazine published annually by Family Communications, publisher of **Today's Bride** magazine.

Prom Canada is 6" by 9" in size (European digest format) and is perfect bound. It has a circulation of 50,000 copies and is distributed primarily through dress shops and sold on newsstands.

Ad Sizes

Unit	Live Area (W x H)	Trim	Bleed
Full Page	5 1/2" x 8 1/2"	6" x 9"	6 1/4" x 9 1/4"
1/2 Page Horizontal	5 1/2" x 4"	6" x 4 1/2"	6 1/4" x 4 3/4"
1/2 Page Vertical	2 1/2" x 8 1/2"	3" x 9"	3 1/4" x 9 1/4"
1/4 Page	2 1/2" x 4"	3" x 4 1/2"	3 1/4" x 4 3/7"

Files should be supplied as PDFx-1a in CMYK colour with a resolution of 300 DPI.