



Prom Canada is a national magazine published annually by Family Communications, publisher of **Today's Bride** magazine.

Prom Canada is 6" by 9" in size (European digest format) and is perfect bound. It has a circulation of 50,000 copies and is distributed primarily through dress shops and sold on newsstands.

Fashion Rate Card

promCanada

Advertising Opportunities

NUMBER OF PAGES	INVESTMENT PER PAGE
1 to 14	\$ 2,500
15 to 25	\$ 2,000
26 and up	\$ 1,500

All prices are based on full colour or black and white, and are in gross dollars.

For every page booked in Prom Canada magazine, the advertiser may feature three pages on the Prom Dress Gallery of **PromCanada.com** for a one-year period.

2018 Publishing Dates

Space closing: Oct 13th, 2017
Material due by: Oct 20th, 2017

Save time and money by sending us your file digitally.

Use this link to send us your file:

<http://dropbox.hightail.com/FamilyComm>

Ad Sizes

Unit	Live Area (W x H)	Trim	Bleed
Double Page Spread	11-1/2" x 8-1/2"	12" x 9"	12-1/4" x 9-1/4"
Full Page	5-1/2" x 8-1/2"	6" x 9"	6-1/4" x 9-1/4"

Files should be supplied as PDFx-1a in CMYK colour with a resolution of 300 DPI.